

Beat: Entertainment

## Netflix & Binge - New Binge Scale Reveals TV Series We Devour & Those We Savor

### Members around world making own rules

PARIS - BEVERLY HILLS, 12.06.2016, 08:43 Time

**USPA NEWS** - Netflix members around the world are making their own rules when it comes to watching TV. Instead of one episode per week, Netflix members choose to binge watch their way through a series - that is, on average, finishing an entire season in one week....

Netflix members around the world are making their own rules when it comes to watching TV. Instead of one episode per week, Netflix members choose to binge watch their way through a series - that is, on average, finishing an entire season in one week. Though binge watching is clearly the new normal, not all series are enjoyed the same way. On June 8, Netflix unveiled The Binge Scale, revealing which shows we devour and which we savor.

Netflix examined global viewing of more than 100 serialized TV series across more than 190 countries and found when members are focused on finishing a series, they watch a little over two hours a day to complete a season. When organizing series in relation to this benchmark, interesting patterns emerge, ranging from high energy narratives that are devoured to thought-provoking dramas that are savored.

THE NETFLIX BINGE SCALE (Based on global viewing data)

#### - SAVOR

\* Irreverent Comedies : Arrested Development, BoJack Horseman, Club de Cuervos, F is for Family, Love, Summer Heights High, Unbreakable Kimmy Schmidt, Wet Hot American Summer.

\* Political Dramas : Homeland, House of Cards, Occupied, The Good Wife

\* Historical Dramas : Mad Men, Narcos

\* Superhero Drama : Gotham, Marvel's Daredevil, Marvel's Jessica Jones

\* Crime Dramas : Better Call Saul, Bloodline

\* Dramatic Comedies : Flaked, Grace & Frankie, Orange is the New Black, Weeds

\* Action & Adventure : 24, Marco Polo, Prison Break, The Last Kingdom, Turn

\* Sci-Fi : Ascension, Heroes, Sense8, The 100, The 4400

\* Horror : Hemlock Grove, Scream, The Walking Dead, Z Nation

\* Thriller : Bates Motel, Breaking Bad, Dexter, The Fall, The Killing

#### - DEVOUR

Source : Netflix

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

#### Article online:

<https://www.uspa24.com/bericht-8271/netflix-und-binge-new-binge-scale-reveals-tv-series-we-devour-und-those-we-savor.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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**Editorial program service of General News Agency:**

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

Official Federal Reg. No. 7442619